



# Candia School District

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Michelle E. Lavallee  
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Dear Parents and Guardians,

A recent social media challenge directed at children and young adults, called the “Momo Challenge”, is creating concern throughout the country. The purpose of this letter is to make you aware of this challenge and urge you to monitor your children’s use of social media and games.

The “Momo Challenge” can be found on Facebook and/or through the “WhatsApp” (a free smartphone messaging application) and is disturbing in nature. The “challenge” involves a frightening avatar making contact with a child from an unknown number or name. The child is asked to perform various small tasks and then escalates to more serious violent acts, and requires photos as proof. Some tasks have even led to suicide. Students as young as first grade have allegedly acted on some directions from the challenge. The “Momo” also threatens those who do not perform the tasks.

You can learn more about the “Momo Challenge” by visiting some of the links below.

["Momo Challenge" - A Dangerous Viral Game, Prompts Warnings to Parents](#)

[What Is the "Momo Challenge?" 5 Things to Know About the Game](#)

[Momo Challenge: What Parents Need to Know](#)

To assist you in considering age appropriateness for children’s use of technology and time spent on social media, I am also providing you with some links that offer advice and assistance.

[13 Tips for Monitoring Kids' Social Media](#)

[Safe Search Kids](#)

[Media Guidelines for Kids of All Ages](#)

Mrs. Lavallee, Assistant Principal, and Mrs. Jarvis, School Counselor, are working with the Candia Police Department to offer a program to further educate our community regarding social media and internet concerns. Thank you for taking the time to read this important information.

Sincerely,

Becky L. Wing  
Principal